

MEETING MINUTES
JOINT GRAND RIVER CORRIDOR IMPROVEMENT AUTHORITY
CITY OF FARMINGTON HILLS AND FARMINGTON
MARCH 27, 2014 – 7:30 AM
JON GRANT COMMUNITY CENTER
29260 GRAND RIVER, FARMINGTON HILLS, MI

CALLED TO ORDER BY CHAIRMAN BROWN AT 7:35 AM

FARMINGTON HILLS MEMBERS PRESENT:

Brazzle, Brickner, Brown, Haight, Mann & Smith

FARMINGTON HILLS MEMBERS ABSENT:

Gendjar

FARMINGTON MEMBERS PRESENT:

Anthony, Carron, King, Scott and Thomas

FARMINGTON MEMBERS ABSENT:

OTHERS PRESENT:

Kevin Christiansen, Economic and Community Development Director, City of Farmington

Nate Geinzer, Assistant to the City Manager, City of Farmington Hills

#	AGENDA ITEM	DISCUSSION SUMMARY/PERTINENT INFO	FORMAL MOTIONS:
2	APPROVAL OF THE AGENDA	Mr. Geinzer requested adding 5A "Approval of Farmington Hills CIA Meeting Minutes March 24, 2014"	MOTION BY: Thomas SUPPORT BY: Anthony MOTION CARRIED: Unanimously
3	APPROVAL OF FEBRUARY 27, 2014 MEETING MINUTES		MOTION BY: Smith SUPPORT BY: Carron MOTION CARRIED: Unanimously
4	AGENDA ITEM: UPDATES AND TIMELINE	<p>Mr. Geinzer noted the FHCIA's project discussion earlier in the week and progress on the Development and TIF Plan. He also noted possible sources of grant dollars he was looking at for market data and roads.</p> <p>Mr. Christiansen stated that work progresses on a Grand River Overlay and discussed numerous redevelopment projects that seem to be picking up momentum.</p>	
5	AGENDA ITEM: TASK FORCE WORK GROUPS	<p>The two boards split into to work groups.</p> <p><u>Branding/Marketing</u></p> <p>It was concluded that the CIAs needed to move forward with a branding "tag line," possibly no logo. There was also consensus that a branding firm will not be engaged rather focus will be on the creating a design competition. Details to be discussed at the next meeting.</p> <p><u>Transportation</u></p> <p>The following goals were discussed:</p> <ol style="list-style-type: none"> 1) Control Traffic along Grand River 2) Project to be consistent with Vision Plan 3) Road design to encourage redevelopment 4) Ensure new design does not harm existing business <p>Tentative Proposed Scope to include:</p> <ol style="list-style-type: none"> 1) Evaluate existing road conditions 2) Current Level of Service 3) Develop conceptual streetscape 4) Design for social and economic benefits <p>Mr. Christiansen was asked to bring back information on Plymouth Road in Livonia, Ford Road in Canton, and Grand River in Lyon Township.</p>	

#	AGENDA ITEM	DISCUSSION SUMMARY/PERTINENT INFO	FORMAL MOTIONS:
5A	AGENDA ITEM: APPROVE FARMINGTON HILLS CIA MEETING MINUTES MARCH 24, 2014		MOTION BY: Brickner SUPPORT BY: Smith MOTION CARRIED: Unanimously
6	PUBLIC COMMENTS	None	
7	BOARD COMMENTS	Mr. Geinzer noted recent Crowdfunding legislation that had been signed.	
8	ADJOURNMENT		Meeting adjourned at 9:00 am
	MINUTES PREPARED BY		Nate Geinzer, Assistant to the City Manager, City of Farmington Hills.