

**MEETING MINUTES
 JOINT GRAND RIVER CORRIDOR IMPROVEMENT AUTHORITY
 CITY OF FARMINGTON HILLS AND FARMINGTON
 JANUARY 23, 2014 – 7:30 AM
 JON GRANT COMMUNITY CENTER
 29260 GRAND RIVER, FARMINGTON HILLS, MI**

CALLED TO ORDER BY CHAIRMAN BROWN AT 7:30 AM

FARMINGTON HILLS MEMBERS PRESENT:
 Brazzle, Brickner, Brown, Haight, and Smith

FARMINGTON HILLS MEMBERS ABSENT:
 Gendjar & Mann

FARMINGTON MEMBERS PRESENT:
 King, Scott and Thomas

FARMINGTON MEMBERS ABSENT:
 Anthony, Carron

OTHERS PRESENT:
 Kevin Christiansen, Economic and Community Development Director, City of Farmington
 Nate Geinzer, Assistant to the City Manager, City of Farmington Hills
 Vince Pastue, City Manager, City of Farmington
 Steve Schwartz, Planning Commission Liaison, City of Farmington Hills

#	AGENDA ITEM	DISCUSSION SUMMARY/PERTINENT INFO	FORMAL MOTIONS:
2	APPROVAL OF THE AGENDA		MOTION BY: King SUPPORT BY: Brickner MOTION CARRIED: Unanimously
3	APPROVAL OF DECEMBER 19, 2013 JOINT MEETING MINUTES		MOTION BY: Bricknery SUPPORT BY: King MOTION CARRIED: Unanimously
4	AGENDA ITEM: EIGHT MILE BLVD ASSOCIATION	Board Members received a presentation about the Eight Mile Blvd Association.	
5	AGENDA ITEM: ELECTION OF OFFICERS	Consensus to table and place on individual Board agendas.	
6	AGENDA ITEM: DISCUSS BRANDING AND MARKETING SOLICITATION	Mr. Geinzer and Mr. Christiansen discussed one approach to soliciting Branding and Marketing Services. It was the consensus of the Board to reach out to various interests to look at sponsorship opportunities and to gather feedback to help develop the project scope/approach. It was also suggested that Staff look at engaging the College for Creative Studies.	
8	PUBLIC COMMENTS	None	
9	BOARD COMMENTS	Mr. Schwartz updated the Board on the actions being pursued by the Farmington Hills Planning Commission	
10	ADJOURNMENT		Meeting adjourned at 9:25 am
	MINUTES PREPARED BY		Nate Geinzer, Assistant to the City Manager, City of Farmington Hills.