

**JOINT MEETING OF THE
FARMINGTON AND FARMINGTON HILLS
GRAND RIVER CORRIDOR IMPROVEMENT AUTHORITIES
JON GRANT COMMUNITY CENTER
29260 GRAND RIVER AVE
(248) 871-2417**

MINUTES

**Thursday, April 27, 2017
7:30 AM**

Present: Brazzle, Mann, Massey, Verburg, Kumar,
Absent: Genjar
Others Present: Steven Schwartz, Planning Commission; Khalfani Stephens,
Economic Development Director, Farmington Hills

1. Call to Order
7:40

2. Approval of Agenda
Move Massey, second Kumar
All ayes: Motion Carried

3. Approval of minutes
Move Massey, second Kumar
All ayes: Motion Carried

4. Discussion of 2017 action plan
Mr. Stephens talked about the idea of embarking on a citywide promotional campaign that would bring all departments together with a unified message. As part of that idea, he asked the CIA for \$2,000 to help create the campaign (copy, graphic design, etc.) The final product will include something that specifically identifies the opportunity of the corridor.

Move Massey, second Kumar
Ayes: Brazzle, Mann, Massey, Verberg, Kumar
Motion Carried

5. Discussion of assistance policies

Mr. Stephens lead a discussion on the findings of what other agencies have done with façade grant programs. Mr. Verberg mentioned that the proposed \$2,000 limit would be nice, and that although it would not be the catalyst for him to do work, it may cause him to do more or move up his timing.

The group discussed the pros and cons of making the amount higher before finally deciding to use it as a pilot and move forward.

Mr. Stephens will put together proposed guidelines for the board to approve.

6. Board Members' Comments

None

7. Public Comments

None

8. Adjourn

8:15