



Media Contact:

Sarah Zitter Masindi
Marketing & Community Relations Director
sarah.zitter@farmlib.org
(248) 848-4318 (office)

MEDIA ALERT

**Grow Your Business: Farmington Community Library hosts Free Lunch & Learn
Small Business Series Supporting Local Entrepreneurs**

What: The Farmington Community Library (FCL) is hosting a FREE six-part Lunch & Learn Small Business Series designed to empower local entrepreneurs and small business owners. Each week, attendees will enjoy complimentary lunch, network, and gain insights from local industry experts on a range of topics aimed at helping aspiring and existing business owners succeed.

Lunch is generously sponsored by the Farmington Friends of the Library.

When: Tuesdays, February 18 - March 25, 2025, 11:45 a.m. - 1:30 p.m.

Where: FCL - Farmington Hills Location, 32737 W. 12 Mile Road, Farmington Hills, MI 48334

Registration: All sessions are free and open to the public—no library card required! However, space is limited, and registration is required for each session.

To register, visit farmlib.org/small-business-series.

Session Details:

Starting a Business (Feb. 18)

Speaker: Lee Flaherty, Attorney at Wright Beamer

Overview: This session will cover the legal and practical elements of starting a business, including selecting the appropriate type of entity, understanding formation requirements, and maintaining good standing.

Free Business Assistance (Feb. 25)

Speakers:

- Brandon Adolph, Outreach & Marketing Specialist, U.S. Small Business Administration
- Cristia Brockway, City of Farmington Hills Economic Development Director
- Mike Marchand, Chair, SE Michigan SCORE
- Brooke Ratliff, Small Business Coach, Operation HOPE
- Chris Weber, City of Farmington Assistant City Manager

Overview: Learn about the process, incentives, and grant opportunities for starting or maintaining a business, with an emphasis on the Cities of Farmington and Farmington Hills.

Local Small Business Owners Panel Q&A (Mar. 4)

Speakers:

- Annette Compo, Keller Williams, Compo Medema Group
- Danette Duron-Willner, Clearheaded LLC
- Monica Ingles, Kitchen Creations and Sorella's Cake Studio
- Trevor Medema, Keller Williams, Compo Medema Group
- Larry Powe Esq., SCORE Business Mentor

Overview: Hear from local business owners who have successfully started their own businesses and learn tips to navigate the process.

Speed Networking (Mar. 11)

Speaker: Erica Lewis, Business Development Coordinator, Greater Farmington Area Chamber of Commerce

Overview: Engage in a fun and dynamic networking session to connect with fellow entrepreneurs and business professionals.

Financing Your Business (Mar. 18)

Speakers:

- Belinda Dubois, Director, CEED Lending
- George Ghareeb, SCORE Business Mentor
- Mike Marchand, Chair, SE Michigan SCORE
- Thomas P. McFadden, Lender Relations Specialist, U.S. Small Business Administration

Overview: Learn about funding opportunities, loans, and grants to help launch and grow your small business.

Social Media Essentials (Mar. 25)

Speaker: Vita Kawashima, Founder, Custom Advantage Marketing LLC

Overview: Learn how to leverage social media to build your brand and drive business growth.

###

About the Farmington Community Library

The Farmington Community Library, with two locations, serves its diverse community through resources and experiences that celebrate ideas, inspire creativity, and enrich lives. For more information visit www.farmlib.org.

FCL Farmington • 23500 Liberty Street, Farmington, MI 48335 • (248) 553-0321

FCL Farmington Hills • 32737 West 12 Mile Road, Farmington Hills, MI, 48334 • (248) 553-0300

[Browse the Catalog](#) • [View Upcoming Events](#) • [Subscribe to eNewsletters](#)