

**MINUTES  
COMMITTEE TO INCREASE VOTER PARTICIPATION  
CITY OF FARMINGTON HILLS  
JANUARY 28, 2025 – 5:30PM  
CITY HALL-VIEWPOINT ROOM  
31555 W. ELEVEN MILE ROAD, FARMINGTON HILLS MI**

The meeting was called to order by Clerk Lindahl at 5:33pm.

Members Present: Karen Bartos  
Catherine Brown  
Susan Brown  
Rose Christoph  
Aimee Ergas  
Adam Harrell  
Lauri Thornhill

Members Absent: Patricia Coleman-Burns  
Thomas Engle  
Dennis Hubbard  
Dawn Raymond  
Marjorie Whittemore

Others Present: City Clerk Carly Lindahl  
Deputy City Clerk Ashley Hopper

**APPROVAL OF AGENDA**

Motion by Bartos, support Thornhill, to approve agenda as published.

Motion carried unanimously.

**APPROVAL OF MINUTES**

Motion by S. Brown, support by Christoph, to approve the November 28, 2024 minutes, as submitted.

Motion carried unanimously.

**MEMBERSHIP**

Clerk Lindahl handed out Committee to Increase Voter Participation Bylaws for everyone to look over, especially in regard to attendance and participation. Bylaws will be emailed to everyone not in attendance.

**NEW BUSINESS**

- Selection of Chair, Vice Chair and Secretary  
The following selections were made: Adam Harrell as Chair, Karen Bartos as Vice Chair, and Catherine Brown as Secretary
- Confirmation of meeting schedule  
The following schedule was distributed and agreed upon:

**January 28**

**February 25**

**March 25**

**April 22**

**May – No Meeting**

**June 24**

**July - No Meeting – Participate in Founders parade**

**August 26**

**September 23**

**October – No Meeting**

**November 25**

**December – No Meeting**

- Voting Demographics  
Clerk Lindahl distributed voter demographics from the November 2024 election. Discussion was held on how to reach the 31-40 age group. Ideas were more social media presence, distributing information to local gyms, attend local events and focus more on voter information versus voter registration.

#### **REVIEW STRATEGIC PLAN**

- Instead of voter registration drives, the committee should educate voters and include council members/mayor to discuss what they do and the importance of local elections and local elected officials
- Video series on educating voters. Clerk Lindahl will come up with three topics that can be covered in under a minute to bring back to the group for consideration
- Events the committee wishes to participate in this year:
  - Art on the Grand
  - Founders Parade
  - Farmers Market
  - State of the Cities
  - City Hall open house

#### **PUBLIC COMMENTS**

There were no public comments.

#### **MEMBER/LIAISON COMMENTS**

- Member Thornhill commented the strategic plan should include items from previous years so that the committee can track their progress.
- Ron Gadoth, COHA President, offered assistance on distributing voter information to the homeowner associations.

#### **ADJOURNMENT**

The meeting adjourned at 6:32pm.

Next meeting: February 25, 2025

Respectfully submitted,

Carly Lindahl, City Clerk