ECONOMIC DEVELOPMENT CORPORATION CITY OF FARMINGTON HILLS 31555 ELEVEN MILE ROAD FARMINGTON HILLS, MI 48336 (248) 871-2417

SPECIAL MEETING THE COMMUNITY ROOM September 21, 2016 - 8:00 A.M.

Minutes

- 1. Meeting Called To Order 8:56 a.m. by Chair Anhut
- Members Present: Anhut, Beiermeister, Hartsock, Johnson, Zachos
 Members Absent: Elliott, Gatewood, Sarafa, Massey
 Others Present: Khalfani Stephens, Economic Development Director; Diane Holcomb
- 2. Approval of Agenda
- Motion by Hartsock, second by Johnson to Approve Minutes of August 10, 2016 All ayes Motion carried
- 4. Discussion of Development strategy:

Mr. Stephens presented the group with information on what communities of like size throughout the Midwest have done with their Economic Development programs as it related to the EDC. He noted that in Michigan there was a trend away from using the EDC at a municipal level, especially in Oakland County because it was mainly used for tax exempt bond financing and the County EDC was willing to do that for any qualifying company in the county. He also noted that in other states there was very heavy reliance on Tax Increment Financing to fund development activities.

Messrs. Beiermeister, Zachos, and Hartsock asked about very small businesses and what gaps existed in servicing them/ what are the needs of the business community that are not being adequately addressed by other programs/ organizations. Is there a need for a "Business Resource group" where companies can openly kick around idea about what they did to succeed and help one another with common issues?

Ms. Holcomb suggested that the board get input directly from the business community- both from businesses that have received assistance and those that have not. Mr. Johnson suggested that the board hear from two companies that have re-invested without incentives and two that have yet to re-invest at all. This should give the board a good perspective as to what is out there and what companies need to feel enough certainty to increase their investment.

Mr. Hartsock noted that retention efforts were a large portion of Economic Development and that attention needs to be paid to that detail as well.

Mr. Anhut asked what the pleasure of the board was for direction.

Mr. Stephens stated that the first order of business was to conduct the field study/ face to face meetings to determine the gaps, and then to surmise if the EDC can deliver adequate programs to address any identified gaps.

Mr. Zachos shared his DG group story and how the EDC and city staff made his business feel welcome.

Mr. Stephens was asked to coordinate the attendance of local small businesses to the next meeting to help identify gaps.

- Chairman's Report
 Mr. Anhut reported that Mike Sarafa announced his intentions to step down from the board. He also suggested Dave Boyer as a replacement.
- 6. New Business/Old Business None
- 7. Committee Reports None
- 8. Board Members' Comments None
- 9. Public Comments None
- Adjournment Motion by Anhut to adjourn Second by Beiermeister All ayes Motion carried

Respectfully Submitted,

John W. Anhut Chairman, Economic Development Corporation

NOTE: Anyone planning to attend the meeting who has need of special assistance under the Americans with Disabilities Act (ADA) is asked to contact the City Clerk's Office at 248-871-2410 at least two (2) business days prior to the meeting, wherein necessary arrangements/accommodations will be made. Thank you.