

**MEETING MINUTES
COMMITTEE TO INCREASE VOTER PARTICIPATION
CITY OF FARMINGTON HILLS
MAY 30, 2023—5:30 PM
CITY HALL—VIEWPOINT ROOM
31555 W. ELEVEN MILE ROAD, FARMINGTON HILLS MI**

CALLED TO ORDER BY: The meeting was called to order by Chair Dennis Hubbard at 5:33 p.m.

MEMBERS PRESENT: Karen Bartos
Susie Brown
Rose Christoph
Dennis Hubbard
Dawn Raymond
Marjorie Whittlemore

MEMBERS ABSENT: Aimee Ergas
Ashley Riley
Lauri Thornhill

OTHERS PRESENT: City Clerk Smith
Marcus Johnson, Oakland Early Learning
Jennifer Herman and Paul Cischke, Video Division

City Clerk Smith introduced Jennifer Herman and Paul Cischke of the city's video division who was present to review topics and ideas to assist the committee in producing short video clips pertaining to upcoming Election information.

APPROVAL OF AGENDA

Motion by Bartos, support by Raymond, to approve the agenda as published.
Motion carried unanimously.

APPROVAL OF MINUTES

Motion by Brown, support by Raymond, to approve the minutes from April 25, 2023 as submitted.
Motion carried unanimously.

**INTRODUCTION OF VIDEO DIVISION STAFF AND DISCUSSION ON VIDEO
AND SOCIAL MEDIA CLIPS TO DISTRIBUTE INFORMATION FOR UPCOMING
ELECTIONS**

Marcus Johnson was introduced to the video staff noting that he was not a member of the committee but a student at Oakland Early Learning who volunteered to assist the committee with ideas to gain interest of a younger audience.

The committee reviewed various topics with Clerk Smith and the video staff including additional drop boxes and their locations, pre-paid postage, permanent ballot list and early voting. It was discussed that information regarding important dates and deadlines would also be provided as it is with every election.

Jennifer and Paul mentioned that they have some ideas for videos including on-site and more simple videos for topics such as pre-paid postage. They could provide for some animation and get Marcus and other students involved in the videos themselves to help target the younger audience.

Clerk Smith noted that early voting information would be forthcoming in later months once legislation is passed providing for rules on early voting. She noted that she would send the topics to video staff and contact them and the committee with information on some of the first topics once they have additional information that included pre-paid postage and the permanent ballot list.

The committee thanked Jennifer and Paul for attending.

Chair Hubbard left the meeting at 6:05pm.

UPDATE ON VOTER REGISTRATION DRIVE AT NORTH FARMINGTON HIGH SCHOOL

Member Bartos stated that they had approximately 30 voter registrations from North Farmington and the contact through the Parent Teacher Student Association (PTSA) was excited about this opportunity and wants to partner with the city and committee to do another drive in the fall and perhaps a couple times each year going forward.

UPDATE ON DISTRIBUTION OF FLYERS – WHERE HAVE MEMBERS DISTRIBUTED, FARMER’S MARKET UPDATE, ETC.

Member Whittemore stated that she has picked up flyers to distribute at the upcoming COHA meeting and when inquiring about the Farmers Market, it was discovered that the Farmington Clerk’s Office already has a table at that event and they distribute the same information that includes general information and guiding voters to the state website so it was felt that event was well covered.

REVIEW OF STRATEGIC PLAN

This will be reviewed and updated at the next meeting.

FOUNDERS PARADE

Clerk Smith noted that the Founders Parade was scheduled for Saturday, July 22nd and she asked for a count of who planned to walk in the parade. The theme is Enchantment Under the Sea. Members Bartos, Brown, Christoph and Raymond indicated they would be attending the parade.

PUBLIC COMMENTS: There were no public comments.

MEMBER/LIAISON COMMENTS:

There were no further comments

ADJOURNMENT:

Motion by Bartos, supported by Brown, to adjourn the meeting at 6:38 p.m. Motion carried unanimously.

Next meeting: No official meeting – Founders Parade participation on July 22, 2024

Respectfully Submitted,
Pam Smith, City Clerk